



## UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS  
UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20531  
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APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
10/055,631	01/22/2002	Harry L. Tarnoff	ZOUSA.001A2

20995  
KNOBBE MARTENS OLSON & BEAR LLP  
620 NEWPORT CENTER DRIVE  
SIXTEENTH FLOOR  
NEWPORT BEACH, CA 92660

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ORIGINALLY FILED

CONFIRMATION NO. 4970

## FORMALITIES LETTER



\*OC000000007499896\*

Date Mailed: 02/20/2002

## NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

## Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing.  
*Applicant must submit \$ 370 to complete the basic filing fee for a small entity.*
- Total additional claim fee(s) for this application is \$84.
  - \$84 for 2 independent claims over 3 .
- The oath or declaration is missing.  
*A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.*
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(l) of \$65 for a small entity in compliance with 37 CFR 1.27, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 519.

*A copy of this notice MUST be returned with the reply.*

*A. Olson*

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE

07/01/2002 JRALINAN 00000005 10055631  
370.00 OF  
84.00 OF  
65.00 OF  
01 FC:201  
02 FC:202  
03 FC:205



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USA.001A2

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : Harry L. Tarnoff

Appl. No. : 10/055,631

Filed : January 22, 2002

For : SYSTEMS AND METHODS FOR  
MANAGING AND PROMOTING  
NETWORK CONTENT

Examiner : Unknown

Group Art Unit 2152

**SUBMISSION OF SUBSTITUTE FORMAL DRAWINGS**

United States Patent and Trademark Office  
P.O. Box 2327  
Arlington, VA 22202

Dear Sir:

Applicant is submitting the enclosed substitute formal drawings to replace the drawings originally filed with this application. Figure 3 in the enclosed set of drawings includes two changes for which Applicant is submitting a *Request for Approval of Drawing Change* on even date herewith. Figure 17 has been revised to remove an extra space between "AND/OR" and "ACCESS" in the third line of block 315. The other drawing figures remain as originally filed.

Please publish and examine the application based on the enclosed substitute formal drawings.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: June 19, 2002

By: 

Louis J. Knobbe  
Registration No. 18,780  
Attorney of Record  
620 Newport Center Drive  
Sixteenth Floor  
Newport Beach, CA 92660  
(949) 760-0404



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PATENT *MP*  
*\$*

Case Docket No. ZOUSA.001A2  
Date: June 19, 2002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Harry L. Tarnoff  
App. No. : 10/055,531  
Filed : January 22, 2002  
For : SYSTEMS AND METHODS  
FOR MANAGING AND  
PROMOTING NETWORK  
CONTENT  
Group Art Unit : 2152

) I hereby certify that this correspondence and all marked  
) attachments are being deposited with the United States  
) Postal Service as first class mail in an envelope addressed  
) to United States Patent and Trademark Office, P.O. Box  
) 2327, Arlington, VA 22202, on

June 19, 2002

(Date)

Louis J. Knobbe, Reg. No. 18,780

TRANSMITTAL LETTER

United States Patent and Trademark Office  
P.O. Box 2327  
Arlington, VA 22202

ATTENTION: BOX MISSING PARTS

Dear Sir:

In response to the Notice to File Missing Parts of Application Under 37 CFR 1.53(f), which was mailed by the Office on February 22, 2002, enclosed are:

- (X) An executed Declaration by Inventor(s).
- (X) A Power of Attorney Form and Copy of Assignment.
- (X) Request for Approval of Drawing Changes.
- (X) A Submission of Substitute Formal Drawings is enclosed along with seventeen (17) sheets of formal drawings to replace the drawings originally filed with this application.
- (X) An extension of time to respond for 2 month(s) is hereby requested.

## PATENT

Case Docket No. ZOUSA.001A2

Date: June 19, 2002

## Time Extension Fee:

<input type="radio"/>	one month	(\$55 small entity)
<input checked="" type="radio"/>	two months	(\$200 small entity)
<input type="radio"/>	three months	(\$460 small entity)

(X) The present application qualifies for small entity status under 37 C.F.R. § 1.27.

(X) A Notice to File Missing Parts.

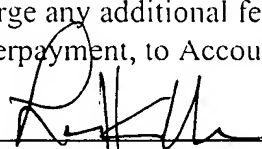
(X) Return prepaid postcard.

(X) Fees as calculated below:

FILING FEE		\$ 740.00
FEE FOR EXTENSION OF TIME (LARGE ENTITY)	2 months	\$ 400.00
SURCHARGE 37 CFR 1.16(e)		\$ + 130.00
TOTAL OF ABOVE CALCULATIONS		\$ 1,270.00
REDUCTION BY 1/2 FOR FILING BY SMALL ENTITY.		
Note 37 CFR 1.9, 1.27, 1.28. If applicable, verified statement must be attached. \$ - 635.00		
TOTAL ADDITIONAL CLAIM FEE FOR 2 INDEPENDENT CLAIMS OVER 3		\$ 84.00
TOTAL FEES SUBMITTED HEREWITH		\$ 719.00

(X) A check in the amount of \$719.00 to cover the above fees is enclosed.

(X) The Commissioner is hereby authorized to charge any additional fees which may be required, now or in the future, or credit any overpayment, to Account No. 11-1410.

  
\_\_\_\_\_  
Louis J. Khobbe  
Registration No. 18,780  
Attorney of Record



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USA.001A2

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : Harry L. Tarnoff

Group Art Unit 2152

Appl. No. : 10/055,631

Filed : January 22, 2002

For : SYSTEMS AND METHODS FOR  
MANAGING AND PROMOTING  
NETWORK CONTENT

Examiner : Unknown

**COPY OF PAPERS  
ORIGINALLY FILED**

**REQUEST FOR APPROVAL OF DRAWING CHANGES**

United States Patent and Trademark Office  
P.O. Box 2327  
Arlington, VA 22202

Dear Sir:

Prior to the examination of the above-identified patent application, please approve the following drawing changes shown in RED on the attached copy of the drawing sheet as originally filed:

In Figure 3, proximate to the block labeled "CONTENT VALIDATOR," change the numeric identifier "110" to --108--.

In Figure 3, add an arrow extending from the right side of the block labeled "CONTENT VALIDATOR."

**REMARKS**

Applicant is requesting minor corrections to Figure 3 of the drawings as originally filed. The requested changes correct inadvertent errors made when the original drawings in the provisional application were redrawn for this application. As described below, these corrections conform the drawings to the description in the specification and do not introduce any new matter.

Appl. No. : 10/055,631  
Filed : January 22, 2002

In Figure 3, the numeric identifier of the Content Validator has been changed from 110 to 108 to correct its incorrect labeling. In particular, the Content Validator is identified with the numeric identifier "108" on page 17 and elsewhere in the specification. The change in the numeric identifier is consistent with the description in the specification. Thus, no new matter is introduced by changing the identifier.

Also, in Figure 3, a connection arrow has been added between the Content Validator 108 and the flow line going to the outgoing responses block 109 to show the correct operational flow shown in Figure 9 and described in the specification on, for example, page 29 at lines 23-25:

If it is determined that the type of access is an Enhanced Access Event, then, as shown in Reference 213, the Content Validator 108 sends content back to the client 2 in Outgoing Response 109 with enhancements.

The added arrow in Figure 3 is consistent with the description and the other drawings. Thus, no new matter is introduced by adding the arrow.

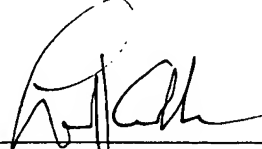
If any questions or issues remain, the Examiner is cordially invited to contact the undersigned by telephone so that any such matters may be promptly resolved.

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: June 19, 2002

By: 

Louis J. Knobbe  
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Attorney of Record  
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(949) 760-0404